



FOR IMMEDIATE RELEASE

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**DEEM ONCE AGAIN SPONSORS 25TH ANNUAL GOLF 4 KIDS
benefitting Children's Bureau Gene Glick Family Support Center
& Youth Programs in Central Indiana**

The Exchange Club of Speedway proudly presents the **DEEM Golf 4 Kids** golf outing and charity auction to be held Friday, May 14, 2010, at the Brickyard Crossing Golf Course located at the Indianapolis Motor Speedway. For the past 12 years DEEM has been the title sponsor for the event and a wonderful friend of the children, contributing in excess of \$100,000.

With DEEM's commitment, along with the continued support of Tom Zupancic and the Indianapolis Colts, as well as other community partners, the Exchange Club of Speedway has raised over \$500,000 in the past 12 years from this event. As an all-volunteer organization, 100% of the money raised has gone to fund the work at the Gene Glick Family Support Center and other youth programs in central Indiana.

To celebrate the 25th year, SMT Golf and Mid America Golfing Events will provide a pre-event clinic with pros to assist golfers with their swings, a Par 3 trick shot show, a Par 4 long drive performance, and the chance for participating players to receive a \$500 golf spending spree! Stoops Buick GMC will also offer a hole-in-one opportunity to win a new Buick! Registration on the 14th opens at 11AM with Shotgun Start at 1PM; scramble format. Register online at www.exchangeclubofspeedway.org or contact Gib Crabill at 317.507.6020 for more information.

Incorporated in 1985, as a local chapter of the National Exchange Club, the Exchange Club of Speedway is an all-volunteer Club committed to making its communities better places to live through programs of service in Americanism, Community Service, Youth Activities, and its national project—The Prevention of Child Abuse.

The DEEM Golf 4 Kids is one of three fund raising events the Club puts on each year. March 2011 will be the 10th Annual Luck of the Irish Reverse Raffle at the Indiana Farm Bureau Football Center, home of the Indianapolis Colts. Late summer is the 4th Annual Zup's BBQ for Kids on Monument Circle hosted by Tom Zupancic. For more information on these events contact Gib Crabill at 317.507.6020.

The Exchange Club of Speedway meets Tuesdays at noon at Grindstone Charley's in Speedway for lunch and fellowship, and all visitors are welcome. The speakers are informative or entertaining and oftentimes relative to the programs of service they support. For more information about the Club, visit www.exchangeclubofspeedway.org or contact Club president Jack Springer at jackspringer@comcast.net.